



**Everything at  
Hagerty begins  
and ends with  
the love of the  
automobile.**

**Hagerty is an automotive lifestyle brand, dedicated to keeping car culture alive for future generations. We do that by putting people behind the wheel, keeping cars on the road and fueling our community.**

## Drivers Club

**Hagerty Drivers Club magazine: 4th-highest circulated automotive publication worldwide**

With [Hagerty Drivers Club®](#), we make the experience of owning, driving and loving cars better. Benefits include:

- 01 Subscription to the award-winning *Hagerty Drivers Club* magazine
- 02 Exclusive partner offers
- 03 Members-only events
- 04 Emergency Roadside Service built for collector vehicles



Photo from Hagerty YouTube series, *Flat Out*

## Entertainment

**1.5 million YouTube subscribers**

We produce entertainment made for car people by car people, including:

- 01 Our online [media site](#), including articles and videos
- 02 [HagertyLIVE](#), featuring livestreamed conversations and camaraderie
- 03 A [Community site](#) where enthusiasts connect online

# Insurance

## Over 1 million clients protected globally

We protect the vehicles people love most with [insurance coverage](#) in the US, UK and Canada for cars, motorcycles, motorsports, marine, automotive businesses and more.



# Car Culture

Enthusiasts searched our car values 5.6 million times in 2019

We offer products and services that enable car culture:

- 01 [Garage + Social](#), a storage facility and social club in one
- 02 [Valuation Tools](#)® for enthusiast vehicles
- 03 [DriveShare](#)™, an enthusiast-to-enthusiast car rental platform
- 04 Motorsports-focused platforms including [MotorsportReg](#), [Speedwaiver](#) and [RaceHero](#)

# Initiatives

## \$3.5 million+ awarded in scholarships and grants for automotive education

It's our responsibility to help make sure the vehicles we love — and the lifestyles that revolve around them — not only survive, but thrive, well into the future.

- 01 [Youth Programs](#) that get young people into cars
- 02 [The Shop](#), where all proceeds from apparel and gear go to automotive charities
- 03 [Support](#) for Historic Vehicle Association, RPM Foundation, car clubs and more



## Get the inside track

Our team of analysts at [Hagerty Insider](#) study how cars, values, and demographics intersect to deliver a deeper understanding of what drives collector car values.